

Shelby County Board of Commissioners Application For Appointment to Elected Office

Applicant

Application for Appointment to Elected Office

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|----------------|--|
| First Name | Michael |
| Last Name | Hoffmeyer, Sr. |
| Office Address | 3618 Walker Avenue |
| City | Memphis |
| State | TN |
| Zip | 38152 |
| Office Phone | 9016784326 |
| Facsimile | 9016784326 |
| Email Address | mike@thehoffmeyers.com |
| Home Address | |
| Street Number | 6391 |
| Street Name | W. Forked River |
| Street Type | Cove |
| Apt # | Field not completed. |
| City | Bartlett |
| State | TN |
| Zip | 38135 |
| Home Phone | 9015693411 |
| Cellular Phone | 9015693411 |

Professional Background & Experience

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- | | |
|---|---|
| 1. Indicate your Present Employment. What is the Principal business of the business? | I serve as the Director of the Crews Center for Entrepreneurship at the University of Memphis. UofM engages in academic research and post-secondary education. The Crews Center is a non-academic unit that engages in supporting and educating students across Memphis to develop entrepreneurial skills and mindset. |
| 2. List your prior professional or business employment since completion of high school and lasting more than twelve months with dates and names of employers. | Adjunct Professor, Entrepreneurship, University of Memphis, Memphis, TN August 2014-present Director, Crews Center for Entrepreneurship, University of Memphis, Memphis, TN January 2014-present Interim Manager, Crews Center for Entrepreneurship, University of Memphis, Memphis, TN June 2013-January 2014 CEO and Founder, Paytopia, Inc., Memphis, TN January 2012-January 2014 CTO and Director, My Payment Network, Inc., Memphis, TN June 2007-January 2012 CTO/COO, Electracash, Inc., Memphis, TN 2005-June 2007 CTO, Electracash, Inc., Long Beach, CA 2002-2005 VP, Operations, Electracash, Inc., Long Beach, CA 2000-2002 United States Navy, QM3, Norfolk, VA 1992-1995 |
| 3. Describe any experience not stated above that you would like to bring to the attention of the Commission. | <i>Field not completed.</i> |

Personal Information

- | | |
|---|---------------------|
| 4. How long have you lived continuously in Shelby County? | 15 years |
| 5. State the county in which you are registered to vote. | Shelby |
| 6. List all states in which you have lived in the past 20 years and the dates you lived in each state, including all periods in which you resided in a state more than 50% of | Tennessee 1998-2019 |

the time for a period of at least 12 months.

7. State your age, date and place of birth. Age 47, DOB 7/26/1971, Guantanamo Bay, Cuba (Naval Base)

8. a) Drivers License No. 74014046

b) Election Commission Voter Registration No. 9900069575

9. Family Status

a) State the full name and present address of your spouse. Tammy Hoffmeyer 6391 W. Forked River Cove, Bartlett, TN 38135

b) State your spouse's occupation and place of employment. Senior Paralegal, DeWitt Law

c) If you have children, state their name(s), age(s), address(es) and present occupation(s). Bradley Hoffmeyer, 23, Nashville, TN, Quality Control Manager
Michael Hoffmeyer, Jr. 14, 6391 W. Forked River Cv Bartlett, TN 38135, Student

10. Military Service

a) Branch of Service Navy

b) Service Number 532027757

c) Dates of active duty 1992-1995

d) Rank/rate at separation E-4

e) Decorations, honors, or achievements Marksman medal, National Defense Medal, Battle E Ribbon

f) Was your discharge other than honorable? If so, explain. No

11. a) Have you ever pled guilty or been convicted or are you now on No

diversion for violation of
any law, regulation or
ordinance?

12. To your knowledge, No
are you now under
federal, state or local
investigation for possible
violation of a criminal
statute? If so, give details.

13. Have you ever been No
interviewed by any
federal, state or local law
enforcement agency for
any reason other than
minor traffic violation? If
so, give details.

14. If you have been None
disciplined or cited for
breach of ethics or
unprofessional conduct
by a court, administrative
agency, disciplinary
committee, or other
professional group, give
details.

15. Has within the last I filed for Chapter 11 Bankruptcy in 2015 and it was discharged
five years, has a tax lien in 2018.
or other collection
procedure been instituted
against you by federal,
state or local authorities
or creditors? If so, give
details.

16. a) Are you currently a No
party in any legal
proceedings?

17. a) Are you now an No
officer or director of any
business organization, or

are you otherwise engaged in the management of any business enterprise?

c) Do you consider continuation of such business involvement to be a conflict of interest? *Field not completed.*

18. If your income is not wholly derived from your present employment as noted in #1 above, specify in detail the other sources of your income and the approximate percentage of your total income each source represents. *None*

19. List all organizations to which you have belonged within the last ten years, including professional associations, civic, charitable, religious, educational, social and fraternal organizations. Give the titles and dates of any offices which you have held in such organizations. *UofM Alumni Association*

20. a) Have you within the past ten years belonged to any organization, association, club or society which limits its membership to those of any particular race, religion or gender? Do not include in your answer those organizations specifically *No*

formed for a religious purpose, such as churches or synagogues.

b) If so, list such organizations and describe the basis of the membership limitation.

Field not completed.

c) If it is not your intention to resign from such organization(s) and withdraw from any participation in their activities should you be selected for the position for which you are applying, state your reasons.

Field not completed.

Education

21. List each college, law school, and other graduate school which you have attended, including dates of attendance, degree awarded and major.

University of Memphis, Memphis, TN Bachelor of Professional Studies (Technology Entrepreneurship) 2014 University of Memphis, Memphis, TN Master of Public Administration - Nonprofit Management 2017 University of Memphis, Memphis, TN Graduate Certificate, Philanthropy and Nonprofit Leadership 2017

Achievements

22. List honors, prizes, awards, or other forms of recognition which you have received since your graduation or college which are directly related to professional accomplishments.

National Automated Clearinghouse Association, Herndon, VA Accredited ACH Professional 2003-2008 Pi Alpha Alpha Honor Society, 2017

23. List presentations you have made to groups and organizations within the past five years.

Various entrepreneurial topics (too many to list) to University of Memphis, SWTCC, Rhodes, Visible Music College, CBU, and Lemoyne-Owen College as well as Start Co, Epicenter, and Rotary.

24. List any public office you have held or for which you have been candidate or applicant. Include the date, the position, and whether the position was elective or appointive.

No public office.

25. Describe any experience you have had with legislative or executive branches of government other than as an elected or appointed official.

None.

26. Describe life experiences, personal involvements, or talents that you have that you feel will be of assistance to the Commission in evaluating and understanding your candidacy for this elected position. (150 words or less).

I spent 20 years as a technology entrepreneur and innovator, and the last five in higher education being an evangelist for entrepreneurship as a key 21st century skill set. I currently work with both college and high school students providing these skills outside the classroom in order to help create upward economic mobility and talent retention in Memphis.

27. Read, and if you agree to the provisions, sign the following:

I have read the foregoing questions and have answered them in good faith and as completely as my records and recollections permit. I hereby agree to be considered for appointment to the office of

Shelby County School Board member, District 2

, and if appointed by the Shelby County Board of Commissioners, agree to serve that office.

In the event any material changes occur between the time this application is filed and the public hearing, I hereby agree to file an amended application with the Board of Commissioners for distribution to the commission members.

I understand that the information provided in this application shall be open to inspection upon filing with the office of the Shelby County Board of Commissioners and that the Commission may publicize the names of persons who apply for appointment and the names of those persons the Commission considers for the vacancy in question.

Printed Name Michael John Hoffmeyer, Sr.

Date * 2/13/2019

Authorization for Release of Information

I, Michael John Hoffmeyer, Sr.

, do hereby authorize the Shelby County Sheriff and/or the Shelby County Attorney and any and all agents or persons authorized by it, to conduct a full review and disclosure of all records concerning myself, whether said records are public, private, or confidential in nature. The intent of this authorization is to give my consent for full and complete disclosure of records of all criminal charges, with the exception of minor traffic offenses, whether disposed of or pending, and any outstanding warrants in accordance with Rule 34 or the Shelby County Board of Commissioners' Permanent Rules of Order.

I also certify that any persons who may furnish such information concerning me shall not be held accountable for giving this information, and I do hereby release said persons from any and all liability which may be incurred as a result of furnishing such information. I further specifically release the Shelby County Sheriff and/or the Shelby County Attorney and/or the Shelby County Board of Commissioners from any and all liability which might otherwise be incurred as a result of collecting or receiving such information.

I have read and fully understand the contents of this Authorization for Release of Information.

Print Full Name of Applicant (include maiden) Michael John Hoffmeyer. Sr.

Address 6391 W. Forked River Cv

Phone 9015693411

Date of Birth * 7/26/1971

Drivers License # 74014046

Date * 2/13/2019

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ADDENDUM TO SCHOOL BOARD MEMBER DISTRICT 2 APPLICATION

NOTE: If you are employed by Shelby County Schools and you are interested in becoming a School Board Member, you are required to relinquish your current employment.

The questions below are submitted by individual Commissioners who are interested in your responses. Each Commissioner will determine how much importance to place on the answers while determining the candidate for whom they will vote. The questions do not reflect the views or interests of all Commissioners and do not represent each Commissioner's interest.

First Name Michael

Last Name Hoffmeyer, Sr.

Email ID mike@thehoffmeyers.com

Phone Number 901-569-3411

1. What is your vision for this role and the SCS board?

This role and its peers comprising the board as a whole has several key duties: vision, accountability and oversight, and advocacy. This role contributes to setting a vision for the future of SCS, including goals, outcomes and direction for the SCS superintendent. The board is accountable to the community for monitoring data to ensure performance and compliance, specifically within the authority granted to the superintendent. Lastly, it is this role's duty to be an advocate for the interests of students in this role's district, ensuring communication between the district's community and the board and superintendent.

2. What does equity look like in the SCS system? How would you work to ensure that the board governs with equity as a core value?

Equity is a challenging issue in education. It is easy to say and think that all students should have equal opportunity for a quality education, but that is equality and not equity. In reality, students do not have equitable circumstances. Some have special needs. Some come from disadvantaged backgrounds. Some students have more socioeconomic or even racial privilege than other students. Equity must be concerned with fairness in distributing resources and strategies that accommodate the varying needs of students in our community. This distribution may in and of itself be unequal in order to address the unique needs of students in our school system. I believe that this equity core value is critical, that inequity in education and many other areas is a contributing factor to many major social issues in our community. It is our duty to

help lift every child in Shelby County up to their maximum potential, despite their special needs or circumstances. I am a vocal proponent of equity in the community and will hold other board members and the superintendent accountable to this as a focal point for our school system.

3. Why would the people of District 2 be excited about your appointment? Why might some of your prospective constituents in District 2 be opposed to your appointment?

Let me start by talking to why they might be opposed, and I'm going to be blunt. I'm a white guy that lives in Bartlett, albeit very near Raleigh. On the surface, I could be judged as someone out of touch with the needs of the district and not an optimal representative. However, I grew up in Raleigh. I went to Craigmont Jr. High when it was still part of the high school building. I graduated from Craigmont High School and I still live very close to the area. I'm a product of District 2. Beyond that, I am not shy about addressing racial and socioeconomic inequities head-on. I am recognized in the community as someone who is passionate about the role of education and who, despite not having walked in their shoes, recognizes and is aware of the challenges many of our students face. I'm also an evangelist of entrepreneurial mindset/skillset as a foundational skill for students, especially those that face the reality of systemic and institutional biases. I am a change agent, unafraid to challenge the status quo or tradition when necessary. I value innovation and fresh ideas, and am critical of the "this is how we've always done it" mindset. District 2 constituents can be excited about the fact that I'm not a politician and my only agenda is create positive impact for the students in District 2.

4. How should the interim superintendent be evaluated? (including academic, operational, or financial metrics you would suggest using in that evaluation)

This is a difficult question to answer without more information. I would expect that the outgoing superintendent had a strategic plan covering the goals and direction established by the board. The interim superintendent, while not owning that strategic plan, should still be obligated to accomplishing the goals and direction established. As such, the interim should be evaluated on visionary leadership (to a reasonable extent, given the interim situation), instructional and curriculum leadership, policy/governance performance, community relations, and management of both resources and operations. There is much detail involved in each of these categories, more than would be appropriate to include here. I am hesitant to attempt to suggest meaningful metrics without more information regarding the existing strategic plan and specific goals for the school system.

5. In your opinion, how should the board approach the selection of a permanent superintendent and what are the 3 most important qualities, skills, or characteristics you will look for in the next superintendent?

While I would personally prefer a superintendent who grew up in Memphis and has experienced our community's challenges, it would be prudent to conduct a national search using an organization such as the National Affiliation of Superintendent Searchers or whomever SCS already has had positive experiences with. Most importantly, I believe we need to find a superintendent has a proven track record at the teacher, administrator, and district levels--while I appreciate learning on the job, this system has significant challenges and we need effectiveness and experience. Secondly, I believe we need an individual that understands how to effectively work WITH a board while bringing an innovation mindset to the mix. Lastly, we need a strong leader with excellent communication skills, specifically in the PR and community engagement context.

6. What is your opinion of the recently released SCS footprint analysis and plan? What role should SCS charter schools and the ASD play in the execution of the facility plan?

It is always difficult to accept the closure of schools, but the plan appears to be fiscally sound in terms of facilities and managing longer-term expenses and liabilities. What I didn't see clearly is the impact that these closures have on students' abilities to attend school in their neighborhood and what impact that has on their attachment and ownership of their education. Charter schools should play a role in helping students go to school closer to where they live, when relevant.

7. How can the board best manage the overall performance of the district?

The board should not be directly managing the overall performance of the district. That is the responsibility of the superintendent, and micromanaging a superintendent is a recipe for conflict and dysfunction. It is the board's responsibility to hire the right superintendent and provide direction while collaborating on vision for the district. Together with the superintendent as a team, we collectively should be setting policies and annual goals tied to the vision for the school system --which would include overall district performance.

8. What types of interventions, strategies, or innovations do you support to improve struggling schools?

I support evidence-based interventions that are tailored to the needs of a particular school district's population, and that moves beyond just measuring performance. I believe we need to encourage and perhaps facilitate engaged scholarship opportunities with university stakeholders to better understand WHY our schools are struggling. Is it truly the school, or do certain schools have a higher population of students that, for example, don't have basic needs met, or are in an environment that questions the value of education because of intrinsic

hopelessness in the generational chain of poverty? We may only be able to control the education component specifically, but if there are key supporting needs not being met, we can certainly challenge the community, especially the non-profit sector, to partner with us to fill the basic needs that will support better educational performance. Additionally, I believe that exposing students, especially in struggling schools, to entrepreneurship (specifically entrepreneurial mindset) is a key component of answering the question "why does school matter?" The Gallup-Hope Index clearly identifies African-American students (8-12th grade) as the single highest demographic of students with entrepreneurial aspirations...yet 98% of wealth distribution amongst Memphis entrepreneurs belongs to white males. We are failing these students at a fundamental level. I spoke recently with the SCS head of CTE about entrepreneurship and found that it is considered one vertical within CTE. This is tragic--it should be a foundational element of CTE. Regardless of whether you are interested in auto mechanics, cosmetology, or physics, a foundational entrepreneurial mindset equips a student to understand how that knowledge can be leverage to create innovation and drive the student toward upward economic mobility...especially with the community support system around entrepreneurship in Memphis. This is just one example that I happen to have expertise in. I would be open to strategies that have similar logic and relevance to our students. I am skeptical of systemic interventions at a state level that do not carefully address the specific needs in our community. You can't treat a struggling rural school the same way you treat a struggling urban school. The needs and circumstances are not the same.

9. What is your opinion of the statewide assessment TN Ready?

I am not historically a proponent of standardized testing. I believe that standardized testing inhibits innovation and creativity in the classroom, both for students and for teachers. I believe in results in a narrower education bereft of "less important" subjects such as civics, history, arts, and physical education. Test results do not provide teachers with any meaningful data as to what specifically students were weak at, which does not drive meaningful change in the classroom. Written tests are also not always an equitable assessment of a students' capability--some students take tests better than others. Despite my personal beliefs, I also recognize that performance must be measured, even if imperfectly. Without a common structure, it would be incredibly challenging to

establish performance relative to the rest of the state or nation.
While I support the search for a better way, it is unavoidable to
use TN Ready in the short-term.

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